SMART FOR YOUR RESTAURANT.
SMART FOR THE PLANET.

Sustainable Westport's restaurant champions program is designed to showcase the sustainability efforts of local businesses within the food industry. In order to receive the distinction, restaurants must demonstrate exemplary sustainability practices across four categories: **adherence to the town's single-use plastic ban, ingredient sourcing, waste management, and energy efficiency.**

WHY IS IT SMART FOR YOUR RESTAURANT?

Implementing sustainable business practices and joining the Sustainable Westport restaurant champions program comes with a lot of perks that your business can benefit from. Our initiative can help your business:

- Lower waste and hauling costs
- Earn tax incentives
- Avoid local penalties
- Improve employee satisfaction
- Receive media attention
- Gain local recognition

WHY IS IT SMART FOR THE PLANET?

Big change starts small. We hope our program's participants will serve as catalysts for change, inspiring other food businesses to follow suit. Together, we can create big impact and a more promising future by:

- Reducing pollution from single-use plastics
- Improving water and air quality through supporting local and sustainable farming practices
- Decreasing greenhouse emissions by reducing unnecessary waste and conserving energy
- Encouraging practices that better the health of our community and environment

HOW DO I GET STARTED?

Let's have a quick chat! We'd love to help your business become more sustainable and reap the benefits of its efforts.
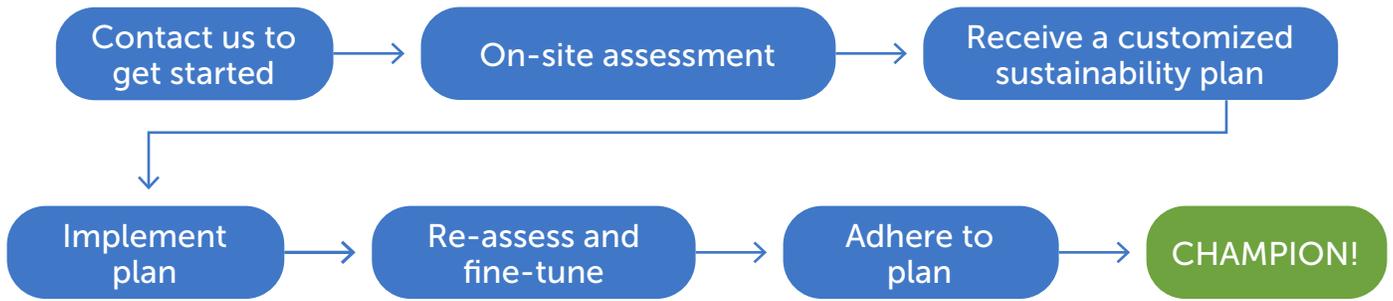
Samantha Schwab
Restaurant Champions Lead
Email: **RestaurantChampions@SustainableWestport.org**
Phone: **203-536-6172**

HOW IT WORKS

Contact us to get started → On-site assessment → Receive a customized sustainability plan

→ Implement plan → Re-assess and fine-tune → Adhere to plan → CHAMPION!

*Distinction dependent on restaurant adhering to sustainability practices

WHAT DOES A SUSTAINABLE FOOD BUSINESS LOOK LIKE?

Complying with Westport's single-use plastic ordinance

Sourcing ingredients sustainably

Engaging in responsible waste management

Prioritizing energy efficiency